

The Rochester Magnet Difference



ROCHESTER MAGNET

Flexible Solutions. Positive Results.

More than just the leading converter of flexible magnetic materials and assemblies, Rochester Magnet is your source for all your magnetic requirements. From short run quantities to large scale production, our focus is on understanding our customers' needs and delivering quality products on-time at an economical cost. This dedication to customer service, quality, and prompt delivery is what sets us apart.

From concept to final production, our technical team provides the resources you need to solve your magnetic challenges and make your product a success. Our quality and comprehensive service provides unmatched value in the magnet industry.

The Rochester Magnet Difference:

- + *Cost effective custom orders*
- + *Any size job: small to large*
- + *Prompt technical assistance*
- + *Quality in fit, finish and feel*
- + *Wide variety in ready to ship product*

Magnets are a key component of countless products and services.

We serve customers globally in:

- + *Packaging*
- + *Display & sign manufacturing*
- + *Consumer & industrial goods*
- + *High-tech products*
- + *Advertising & promotion*

The Rochester Magnet wide range of products:

- + *Flexible magnet*
- + *Rare earth*
- + *Magnetic assemblies*
- + *Electromagnets*
- + *Magnetic tools*
- + *Engineering design services*



- Engineered Magnetic Assemblies



- Round Bases Assemblies



- Flexible Magnets

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Positive Results.**



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Flexible Solutions: Strip & Sheet

Rochester Magnet is a leader in specialized flexible magnetic applications by converting magnetic strip in a wide variety of lengths, widths and thicknesses. We have standard sizes and lengths available for ready to ship. Additionally, we can work with you to develop the exact flexible magnet you desire in a custom size, shape and/or configuration.

- + **Strength** – Standard and high energy
- + **Shapes** – Die cut, geometric and custom
- + **Coatings** – Plain, adhesive and ink receptive
- + **Adhesive** – Rubber, acrylic and acrylic foam
- + **Segmented** – Cut through and scored



Hard Magnets & Magnetic Assemblies

Alternate shapes in a cost effective solution can be found in ceramic and alnico magnets. As all of our magnets, these are available in standard and custom sizes. We also carry a variety of round-based cup assemblies, catches and latches, channel and sandwich holding magnets, and lifting magnets including electromagnets of all strengths.



Rare Earth Magnets

Neodymium magnets are known as the most powerful class of magnets available today. They pack a lot of strength into a small package. Today Neos are taking over for larger, bulkier magnets. New applications are discovered each day from wind energy to packaging solutions. Samarium Cobalt magnets are the perfect alternative if you require endurance in a high temperature, highly corrosive environment. We have a large inventory on hand for immediate delivery and the ability to source all shapes and sizes through our select group of global partners to ensure quality and performance.



Specialized Services & Applications

One size does not fit all. Thousands of customers look to Rochester Magnet as a partner to help develop the correct solution for the application. We deliver the finest quality product, on-time, with attentive customer service from sample and first article through completed product to support after the sale. It is what our reputation is built on! The referrals we receive everyday from our customers confirms it.

Bring us your challenge...
we've got the solution.



» Give us a call to see how our Flexible Solutions can produce Positive Results for you and your business.

